## Rites of Love and Math in the media:

... a stunning short film... offers an unusual romantic vision of mathematician.

(Rites d'Amour et de Maths, Le Monde)

...an astonishing film... Aesthetically perfect...

(The Duality between Love and Math, Tangente)

The clean red, white and black color scheme, the simplicity, the staging of it on a Japanese theater set, but also the music... and the rolling text – all lend themselves to the symmetry, logic and metaphor of math while also breaking through the barriers of conventional cinema. The film looks more like a moving painting; vibrant and captivating, bringing abstraction to life. This is a truly enthralling and resonating film you won't want to miss.

(Rites of Love and Math, San Francisco Examiner)

Berkeley professor Edward Frenkel brings his passion for math to the masses — by starring in an erotic film.

(Erotica, Intrigue, and Arithmetic in 'Rites of Love and Math', East Bay Express)

Simply gorgeous looking... Vivid colours and cautious use of sound give things a fresh flavor... the surprise comes from the tattooing...

(Short Film, Short Review: Rites of Love and Math, Twitch)

Sensual math film.

(Rites of Math Professors and Berkeley, San Francisco Bay Guardian)

Feature film... with drama, intrigue, love, sex and a tattoo.

(The true language of love? It's math, says Berkeley professor Edward Frenkel, whose steamy new film touches a nerve, UC Berkeley News)

University of California-Berkeley Professor <u>Edward Frenkel</u> is world-renowned for his work with automorphic representations and the geometric Langlands conjecture. He's also a trailblazer in a different arena: erotic film.

(Berkeley Math Professor Edward Frenkel Branches Out Into Erotic Film, **Huffington Post**)

...highly stylized ode to Japanese cinema featuring a sex scene and a ritual suicide... is what Edward Frenkel chose to convey his passion for mathematics.

(Math Professor Creates Unconventional Film, Daily Californian)

Set in the Japanese Noh theatre, like Mishima's film, Rites is... beautiful to look at... If Frenkel's goal was to bring more people to maths, he can congratulate himself on a job well done.

(Erotic Equations: Love meets mathematics on film, New Scientist)

Who says math isn't sexy?

(X^3-Rated Thriller, Science Magazine)